



SMALL BUSINESS

BLACK-OWNED

MINORITY-OWNED

SDB (SELF-CERTIFIED)

8(A) — IN PROGRESS

TX HUB — IN PROGRESS

ABOUT US

Infinisolve LLC is a Black-owned, SBA-certified Small Disadvantaged Business providing full-spectrum digital marketing consulting and IT solutions. Founded in 2009 and headquartered in San Antonio, TX, we combine 20+ years of enterprise IT experience with cutting-edge digital marketing expertise to deliver measurable results for federal, state, and local government agencies. Our founder brings Fortune 500 technology leadership (Citigroup, Lehman Brothers, UPS, AT&T) and healthcare IT management experience, creating a unique capability to bridge technology infrastructure with strategic digital communications.

DIGITAL MARKETING COMPETENCIES

- ▶ Digital Marketing Strategy & Execution
- ▶ Search Engine Optimization (SEO) & SEM
- ▶ Social Media Management & Advertising
- ▶ Website Design, Development & Maintenance
- ▶ Content Strategy & Content Marketing
- ▶ Google Ads / PPC Campaign Management
- ▶ Brand Strategy & Online Reputation Management
- ▶ E-Commerce Platform Development (WooCommerce)
- ▶ Email Marketing & Marketing Automation
- ▶ Analytics, Reporting & Data-Driven Optimization

IT & TECHNOLOGY COMPETENCIES

- ▶ Custom Software Development (Python, TypeScript, React, Node.js)
- ▶ AI Automation & Workflow Integration
- ▶ IT Infrastructure & Network Administration
- ▶ Cybersecurity & HIPAA Compliance
- ▶ Electronic Health Records (EHR) Implementation
- ▶ Windows Server & Cisco Network Management
- ▶ Data Center Operations & Migration
- ▶ CRM Implementation (Salesforce, Close CRM)
- ▶ Cloud Solutions & IT Modernization
- ▶ Help Desk & Technical Support Services
- ▶ IT Training & Knowledge Base Development

NAICS CODES

541613	Marketing Consulting Services (Primary)
541810	Advertising Agencies
541820	Public Relations Agencies
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541519	Other Computer Related Services
518210	Data Processing & Hosting
611420	Computer Training

COMPANY DATA

Legal Name	Infinisolve LLC
DBA	inFiniSolve
UEI	TD3PLCWBWKQ5
CAGE Code	621S3
EIN	27-2499661
DUNS	117911937
Formed	2009 (Texas LLC)
File #	803878366
Size	Small Business
Ownership	Black American / Minority Owned
SAM Status	✓ ACTIVE (Exp: Mar 2027)

DIFFERENTIATORS

- ★ Black-Owned & Minority-Owned Small Business
- ★ 20+ Years Enterprise IT + Digital Marketing Dual Expertise
- ★ Fortune 500 Technology Background (Citigroup, Lehman Brothers, UPS, AT&T)
- ★ Healthcare IT & HIPAA Compliance Experience (10 Years as CTO)
- ★ AI-Driven Solutions & Modern Development Stack
- ★ Agile, Responsive & Cost-Effective Service Delivery
- ★ San Antonio-Based with National Reach

PAST PERFORMANCE

La Paz Community Health Center (10 Years)

Chief Technology Officer — EHR implementation, HIPAA compliance, IT infrastructure management, 50+ workstation network, staff training & licensing coordination.

Gravity Insurance & Financial Group

Full digital marketing, website development, SEO, CRM implementation, and brand strategy for insurance services firm.

Alpha & Omega Wellness

Website design, digital marketing strategy, social media management, and technology infrastructure for healthcare wellness center.

Resolute Solutions

Digital audit, competitive analysis, online presence optimization, and strategic brand positioning for professional services firm.

Brainology.co (Nidraveda)

Website development, content strategy, SEO optimization, and digital marketing campaign management for education technology platform.

CERTIFICATIONS & PROFESSIONAL CREDENTIALS

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CCNA (CISCO) COMPTIA A+ COMPTIA SECURITY+

MICROSOFT CERTIFIED PROFESSIONAL

B.S. INFORMATION TECHNOLOGY — WGU

David Adedeji | Founder & CEO

B.S. Information Technology (Security) • CCNA • CompTIA A+ • CompTIA Security+ • Microsoft Certified Professional • 20+ Years IT & Digital Marketing • Former CTO, La Paz CHCC • Fortune 500 Experience: Citigroup, Lehman Brothers, UPS, AT&T